



Otázka: Media in the Czech Republic

Jazyk: Angličtina

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Media are a way of communication – sending and receiving information, they are used for sharing news (for informing people), for education and for fun.

HISTORY

- the first way of communication was obviously speaking
- later, people found other ways to communicate on longer distance or with more people at a time
- nowadays, we have four main types of media:
 - **newspapers, radio, TV, internet**

NEWSPAPERS, MAGAZINES

- oldest kind of media, nowadays the paper newspapers are a little old-fashioned
- **the main kinds of newspapers are:**
 - **broad sheets** – more serious, detailed, more true facts; e.g. MF DNES, The New York Times
 - **tabloids** – smaller format, colourful, full of gossips about famous people, e.g. Aha!, Blesk; The Sun
 - **special magazines** – more expensive, they aren't published as often as the other types; they serve mostly for specialists or education; e.g. Včelařství, National Geographic, ...



RADIO

- people use it mostly as a background (when they do something else), quite often while driving a car
- it stays popular, because you can listen to it 24 hours a day
 - some radios mostly plays music (Evropa 2, Vltava), some focuses more on news or traffic situation (Radiožurnál), and there are also many interviews or even reading of stories

TV

- almost everybody has TV nowadays
 - people usually watch movies, series or news in the evening on the TV
- in Czech Republic there are two kinds of TV stations
 - **public** TV Česká televize and **commercial** TV's NOVA and PRIMA
 - both the public and commercial stations have many channels:
 - ČT 2 – for demanding people; concerts, documentaries, education shows
 - ČT 4 – only about sports, matches, interviews with sportsmen,...
 - ČT 24 – news from all around the world
 - Prima COOL, LOVE, KRIMI, MAX, ...

INTERNET

- the most used medium in the world, very global
 - we can communicate with people from all around the globe
- internet has the power of all the other three media
 - it is used for finding news, education, watching movies, listening to music, ...



- even all the TV stations, newspapers or radios have their own website
- internet is dangerous, there are many fake news, murderers and tutorials how to kill yourself